

ARTISTIC IDENTITY

01

**Describe Your Artistic
Style:**

02

Identify Your Values:

03

**Your personal
goals:**

04

Visual Identity:

05

Future Vision:

06

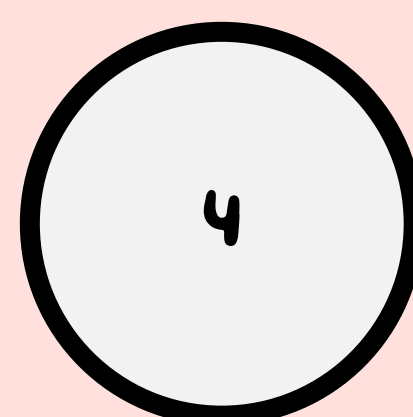
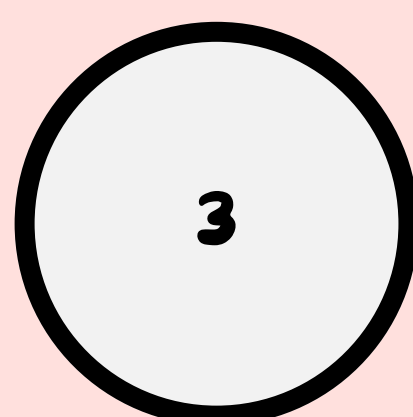
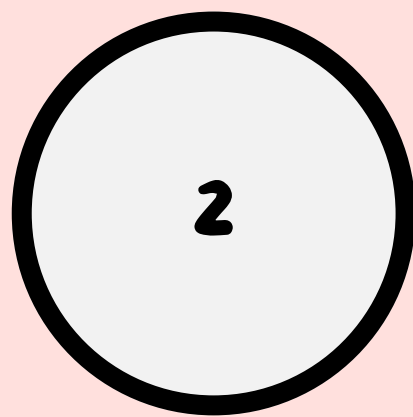
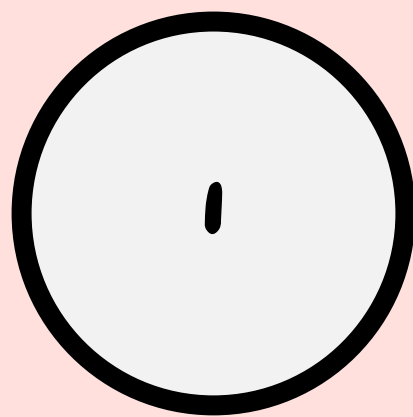
**Summary
Statement:**

EXERCISE #02

Mood Board

- A mood board is a visual tool used to explore and convey a brand's identity, often through colors, images, and textures.

Creating Your Mood Board:



- INCLUDE COLORS (4-6 DIFFERENT ONES)

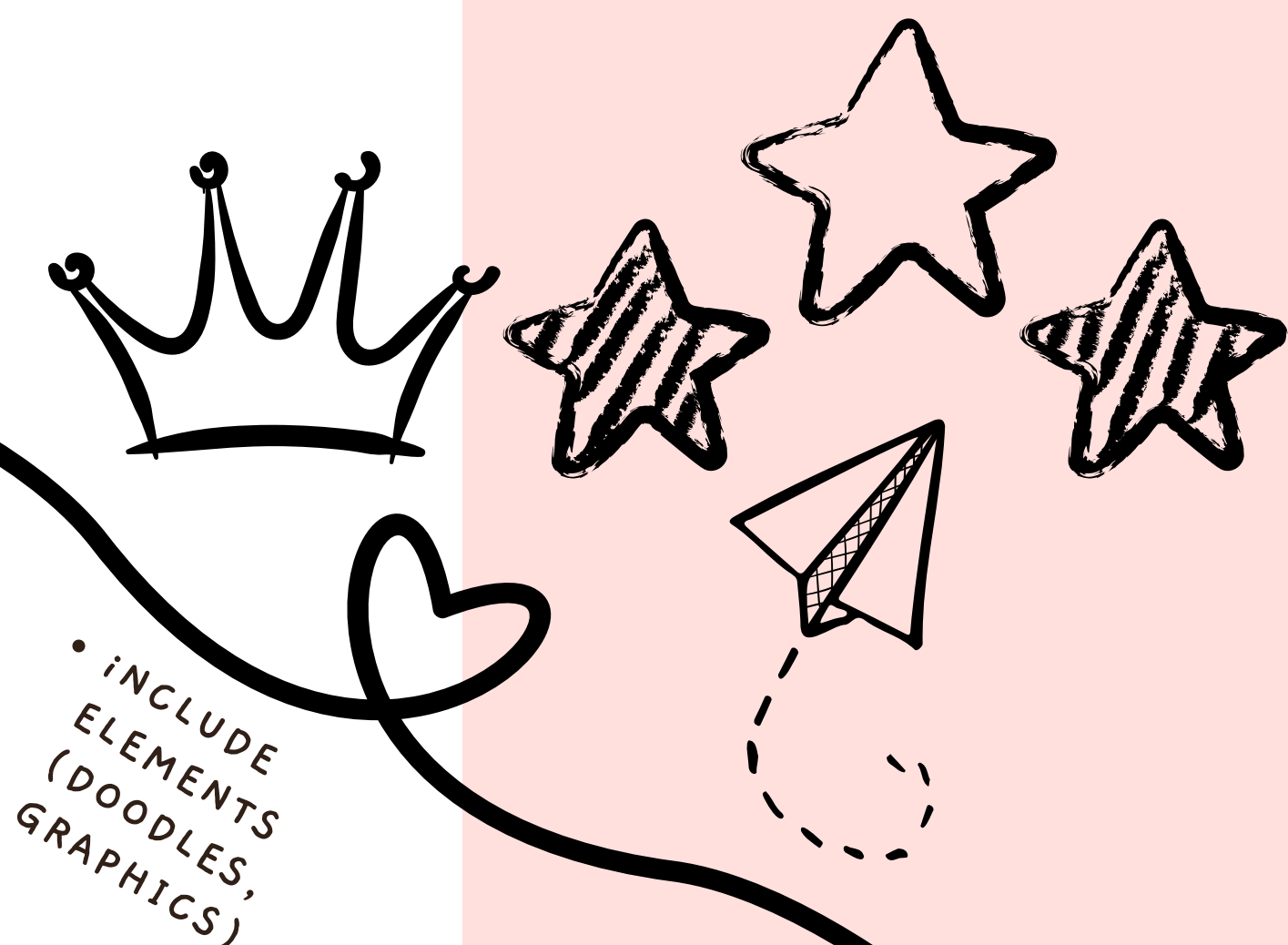


- INCLUDE IMAGES (FROM MAGAZINES, DRAWINGS, PAINTINGS, PHOTOS, ANYTHING VISUAL!)

- INCLUDE TEXTURES (ALSO FROM MAGAZINES, OR ANY INTERESTING PAPER THAT YOU CAN FIND!)

DREAM BIG,
WORK HARD,
MAKE IT
happen.

- INCLUDE INSPIRATIONAL QUOTES & PHOTOS



- INCLUDE ELEMENTS (DOODLES, GRAPHICS)

