

Rubric – The Artist Project**Assessment Criteria and Level Descriptors** *Excerpted from the Guide (p.76-79)*

CRITERIA		ARTIST PROJECT – LEVEL DESCRIPTORS + MARKS* (Page 1 of 2)			
A	Proposal—up to three screens, maximum 500 words				
7–8		5–6	3–4	1–2	
There is consideration of technical and conceptual intentions; the initial ideas about how and where the work could be realized for an audience are clear and assured. The proposal is justified by informed and thorough investigation and awareness of the chosen context.		There is consideration of technical and conceptual intentions; the initial ideas about how and where the work could be realized for an audience are mostly clear. The proposal is justified by mostly informed investigations and awareness of the chosen context.	There is partial consideration of technical and conceptual intentions; the initial ideas about how and where the artwork could be realized for an audience remain vague. The proposal is justified by partially informed investigation and partial awareness of the chosen context.	Intentions and initial ideas are unclear, or the proposal scarcely considers how and where the artwork could be realized for an audience. The proposal shows minimal investigation and limited awareness of the chosen context.	
B	Connections—up to four screens, maximum 1,000 words				
7–8		5–6	3–4	1–2	
Relevant and meaningful visual evidence demonstrates and justifies the connections with at least two artworks by different artists. There is analysis, understanding and some evaluation of the cultural significance of the two selected artworks, both in their original context and for different audiences, with evidence of relevant research to meaningfully inform the project.		Relevant visual evidence demonstrates the connections with at least two artworks by different artists. There is analysis and understanding of the cultural significance of the two selected artworks, both in their original context and for different audiences, with evidence of mostly relevant research to inform the project.	Partially relevant visual evidence demonstrates initial or partial connections with at least two artworks by different artists. There is understanding of the cultural significance of the two selected artworks in their original context or for different audiences, but at times this remains vague, with evidence of partial or partially relevant research to inform the project.	Limited, ineffective or irrelevant visual evidence demonstrates minimal connections with at least two artworks by different artists. There is limited understanding of the cultural significance of the two selected artworks in their original context or for different audiences, with minimal evidence of research to inform the project.	
C	Dialogues—up to two screens, maximum 500 words				
5–6		3–4		1–2	
Selected visual and written materials effectively demonstrate how the student responded to dialogues, and evidence and justify the informed choices they made to refine work and artistic intentions in relation to context and audience(s).		Selected visual and written materials adequately demonstrate how the student responded to dialogues and evidence that they made informed choices to refine work and artistic intentions in relation to context and audience(s).		Selected visual and written materials scarcely demonstrate how the student responded to dialogues and evidence that they barely made informed choices to refine work and artistic intentions in relation to context and audience(s).	

0 marks* *The work does not reach a standard described by the descriptor*

CRITERIA		ARTIST PROJECT –LEVEL DESCRIPTORS + MARKS* (Page 2 of 2)							
D	Curation and realization in context—up to three minutes of video with a short text (100 words)								
9–10		7–8		5–6		3–4		1–2	
The artwork functions as it is presented and demonstrates how it could meaningfully communicate with an audience in its context. There is effective synthesis of concept and form. The artistic intentions are clearly meaningful and there is accomplished consideration of context and audience.		The artwork mostly functions as it is presented and mostly demonstrates how it could meaningfully communicate with an audience in its context. There is adequate synthesis of concept and form. The artistic intentions are clear and there is mostly effective consideration of context and audience.		The artwork partially functions as it is presented and begins to demonstrate how it could meaningfully communicate with an audience in its context. There is partial synthesis of concept and form. The artistic intentions are mostly clear and there is some consideration of context and audience.		The artwork partially functions as it is presented but scarcely demonstrates how it could communicate with an audience in its context. Concept and form are partially developed . The artistic intentions are partially clear or there is limited consideration of context and audience.		The artwork scarcely functions as it is presented and does not consider how it could communicate with an audience in its context. The artistic intentions are unclear with minimal evidence of the student’s ability to communicate their intentions.	
Submission Requirements: Maximum of 12 screens, plus the inclusion of a video not exceeding 3 minutess (a balance of visuals and text) plus one text file listing sourc	E	Post-production evaluation—up to two screens, maximum 300 words							
	4		3		2		1		
	The written and visual materials effectively evaluate how the project artwork is situated w/in the chosen context and communicates with an audience.		The written and visual materials partially evaluate how the project artwork is situated w/in the chosen context and communicates with an audience.		The written and visual materials scarcely or superficially evaluate how the project art-work is situated w/in the chosen context or communicates with an audience, remaining often descriptive.		The written and visual materials describe how the project artwork is situated w/in the chosen context or communicates with an audience.		
	F	Future Development—up to one screen, maximum 200 words							
	4		3		2		1		
The proposal(s) to further develop the creative practice are meaningful and thoughtfully or imaginatively informed by the evaluation.		The proposal(s) to further develop the creative practice are purposeful and mostly informed by the evaluation.		The proposal(s) to further develop the creative practice are vague and partially informed by the evaluation.		The proposal(s) to further develop the creative practice are limited.			

0 marks* The work does not reach a standard described by the descriptor